



3. 4WD Show Program

10,000 printed and distributed to Show visitors

All exhibitors will have free listing as part of exhibitor list, however other advertising options are available.

Advert Prices

Full-page advertisement
Includes 400 word editorial/advertorial and photo.
Cost: \$950 plus GST

1/2 page advertisement
Includes 300 word advertorial.
Cost: \$650 plus GST

1/4 page advertisement
Cost: \$400 plus GST

1/8 page advertisement
Cost: \$300 plus GST

Material Supply

Adverts are required as press ready PDF files (with embedded fonts) and all images to be supplied at 300 dpi.

Ensure all colours in your document are CMYK and not RGB or Spot Colours.

Take care to include bleed of 5mm where required and also please keep important type and images away from the recommended trim sizing.

Body copy text which is black should be set to 100% black not a 4 colour makeup of black.

PLEASE SEND ARTWORK TO
studio@premiereproductions.com.au

OR

We can design your advert for you!
To discuss rates please email
marketing@premiereproductions.com.au

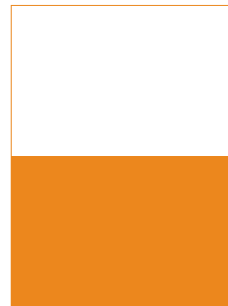
Artwork Deadline

Artwork must be provided by **14/09/18** in order to collate the program and meet the print deadline.



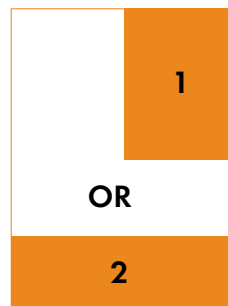
FULL PAGE

With Bleed - W220mm x H307mm
Trim - W210mm x H297mm
Type - W170mm x H277mm



HALF PAGE

With Bleed - W220mm x H158mm
Trim - W210mm x H148mm
Type - W170mm x H128mm

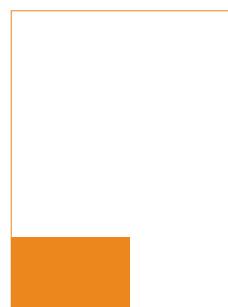


QUARTER PAGE - #1

With Bleed - W115mm x H158mm
Trim - W105mm x H148mm
Type - W85mm x H128mm

QUARTER PAGE - #2

With Bleed - W220mm x H85mm
Trim - W210mm x H75mm
Type - W90mm x H65mm



EIGHTH PAGE

With Bleed - W115mm x H85mm
Trim - W105mm x H75mm
Type - W95mm x H65mm