

## 2. Passport to Adventure promotion – Prize value minimum \$1000



The Passport to Adventure promotion follows a map around the Show, with six designated "check points". Show visitors are given their "passport" at the Show entry, and follow the map to each check point, where they are able to collect a letter that will eventually fill in the code word. Once they have all six letters, they can enter the code word on the entry form and place into the barrel. Winners are drawn from the barrel at the conclusion of the Show.

As prize sponsor, you will enjoy recognition as follows:

- » Logo on Show website [sydney.4wdshow.com.au](http://sydney.4wdshow.com.au) on Sponsors Page with link to website of your choice.
- » Logo added to all social media posts relating to the competition promotion.
- » Social media posts to tag your company.
- » Exposure via the Show's website with logo included in all mention of the competition
- » Press release mentioning the Passport Competition as a Show attraction.
- » Promotion of Passport Competition within 4WD Show blog.
- » Promotion of Passport Competition via e-newsletters sent to 4WD Show databases.
- » Generic Show promo video to be created which will include mention of Passport Competition within voice over and footage as a Show attraction.
- » Your logo on the competition entry form.
- » PA announcements at the Show recognising all six prize sponsors, and promoting the competition.
- » Your site highlighted on the Show map (including on the Show app) as a check-point.

**DON'T MISS OUT ON GREAT PRIZES!**



Jet Tent F25DX



Sphere 50 litre Fridge/Freezer



Perception Ultimate 4WD LED Lighting Pack



4 x Toyo Open Country Tyres



BAILEY'S DIESEL GROUP  
Bailey's Diesel Group Voucher

Prize 1 - 'A 4WD Getaway' Total Value \$5533	Prize 2 - 'The Camper's Dream' Total Value \$2790
Perception Lighting Ultimate 4WD LED Lighting Pack valued at \$1533. 4 x Toyo Open Country Tyres with a maximum retail value of \$2500. Bailey's Diesel Group \$1500 voucher.	Oztent Jet Tent F25DX + 2 chairs valued at \$1897. Sphere 50 litre Portable Fridge/Freezer from Jayco Sydney & Coast to Coast RV valued at \$893.

Thank you to all our sponsors.



JAYCO  
Sydney



Coast to Coast  
CARAVAN & LEISURE



OZTENT



BAILEY'S DIESEL GROUP



PERCEPTION  
LIGHTING  
AUTO & CAMPER PRODUCTS



TOYO TIRES  
driven to perform



# YOUR PASSPORT TO 4WD ADVENTURE



**GREAT PRIZES FOR YOUR 4WD ADVENTURE!**